

Joshua D. Weis

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Profile I am a multi-disciplinary creative marketing and communications professional with 8 years of experience leading video, photo, web, and design production. My work has appeared in the Wall Street Journal, Forbes, and corporate and university media outlets. I have a great passion for creative visual story-telling that adds value and makes a meaningful difference.

Experience **CREATIVE PROFESSIONAL** Arconic (Formerly Alcoa)
New Kensington, PA January 2015-Present

- Produce range of marketing video, photo, design, and other media content
- Support new technology R&D with industrial video and photo testing
- Lead on-site departmental creative projects
- Develop creative ideas for Chief Technology Officer
- Collaborate with Corporate to create media content
- Overcame challenges of Fortune 500 company separation

FREELANCE CREATIVE PROFESSIONAL
Pittsburgh, NYC, Rochester May 2010-Present

- Contracted for commercials, short-films, events, and documentaries
- Produced media materials for businesses, organizations, real estate, and artists
- Aided in pre-production storyboarding and development
- Pro bono work for non-profit enterprises

MULTIMEDIA SPECIALIST University of Pittsburgh
Pittsburgh, PA October 2012-January 2015

- Managed video production and photography services for the division
- Developed social media campaigns
- Supervised intern team in creating marketing materials for the University
- Implemented and maintained new digital signage displays on campus
- Planned annual video budget and multimedia studio build

SGTV MANAGER Rochester Institute of Technology
Rochester, NY September 2008-May 2012

- Operated Student Government's TV channel, accessible to 15,000+ students
- Oversaw team responsible for filming high-profile events

Education **Rochester Institute of Technology** Rochester, NY
Major B.F.A. Film and Animation **Minor** German Language
Graduation May, 2012 GPA 3.81 (Highest Honors)

Technical Proficiencies **Production:** Cinematography, Photography, Aerial, Underwater, Industrial, High-Speed Video, Long-Term Time Lapse, Lighting Design
Post-Production: Adobe Creative Cloud, Non-Linear Editing, Motion Graphics, Color-Grading, Graphic Design, Animation, 3D, Content Management, Web

Honors & Activities RIT SoFA Honors Show
Deans List, Entirety of Education
PADI Open Water Diver Certification
German Language Exchange Programs in 2006, 2008, 2013
Eagle Scout